CROWDFUNDINGBeat
CONFERENCE & EXPO

Conference Brochure

AD Spec: **FULL PAGE**

Dimension: 5" by 8"
Orientation: Portrait
Resolution: 300 dpi
Color Mode: CYMK
File Type: JPG - PNG - Tiff - PDF
Bleed: .125" each edge
Type Safety: .125" each edge
Text: All texts to be outlined, to avoid conversion.
images: Images/logo used in the artwork to be sent as
a separate file [CYMK-300dpi] to guarantee high quality printing.

Please contact us for any question regarding your ad preparation.
Please send your artwork one month prior to the conference.

Bleeds are required in all artwork with an image extending to
one of the borders. Add a quarter inch (0.125") to each side.
Size of the artwork with bleed is 5.25" by 8.25". (red box).

0.125" (1/8") on each edge of the card will be trimmed off.
This will leave a 5" x 8" artwork. (black box).

Your type (text) should be 0.125" (1/8") inside the cut box on
each side. This will guarantee your text to not be cut off from
your artwork (blue box).